

Year 1 (57 credits)	Year 2 (63 credits)	Year 3 (60 credits)	Year 4 (60 credits)
CAES1001 Academic Communication in English	CAES9920 Academic Communication for Business and Economics	CBBA9004 Practical Chinese for BBA(IBGM) Students	BUSI3809 Leadership Development Programme
Common Core Course 1	Common Core Course 5	BUSI3808 Global Analysis Team Project	STRA3703 Multinational Corporations
Common Core Course 2	Common Core Course 6	STRA3702 International Business Environment	STRA4701 Strategic Management (Capstone)
Common Core Course 3	AILTxxxx Artificial Intelligence Literacy II OR other microcredential AI literacy course	STRA4702 Global Corporate Strategy	IBGM Disciplinary Elective 1 (List A)
Common Core Course 4	FINA1310 Corporate Finance	Second Major – Course 2	IBGM Disciplinary Elective 2 (List B)
AILT1001 Artificial Intelligence Literacy I	BUSI1805 International Field Trip	Second Major – Course 3	Second Major – Course 8
ACCT1101 Introduction to Financial Accounting	IIMT2601 Management Information Systems	Second Major – Course 4	Second Major – Course 9
ECON1210 Introductory Microeconomics	MGMT2401 Principles of Management	Second Major – Course 5	Second Major – Course 10
Statistics Course (ECON1280 / IIMT1640)	Second Major – Course 1	Second Major – Course 6	Second Major – Course 11
MKTG2501 Introduction to Marketing	Free Elective 2	Second Major – Course 7	Second Major – Course 12
Free Elective 1	Free Elective 3	Compulsory Overseas Exchange (Semester 2)	
Non-credit Bearing Course under UG5	Language Courses (2 courses; 12 credits)	Common Core Courses (6 courses; 36 credits)	Artificial Intelligence Literacy Courses (2 courses; 6 credits)
Major in International Business and Global Mgmt. (16 courses; 96 credits)	Second Major (12 courses; 72 credits)	Free Electives (3 courses; 18 credits)	

Bachelor of Business Administration in International Business and Global Management [BBA(IBGM)] Curriculum Requirements (Total: 240 credits)
(Please refer to the BBA(IBGM) Degree Syllabus of the 2025-2026 intake for details.)

1. UG5 Requirements (12 courses; 54 credits)

(a) Language Courses (2 courses; 12 credits): (i) CAES9920 Academic Communication for Business and Economics + (ii) CBBA9004 Practical Chinese for BBA(IBGM) Students

- Non-local Putonghua/Mandarin-speaking candidates should take a 6-credit Chinese Language Enhancement Programme course for non-local Putonghua/Mandarin-speaking students (i.e. CUNDxxxx course) in lieu of CBBA9004 Practical Chinese for BBA(IBGM) Students.

Students who did not study Chinese language during their secondary education and have not reached the required proficiency level to take CBBA9004 should write to the Board of the Faculty to apply for exemption from the Chinese language enhancement requirement and take a course in either Chinese language (“CHIN9501 Chinese as a Foreign Language I” or “CHIN9511 Cantonese as a Foreign Language I”) or Chinese culture (“CHIN9521 The Fundamentals of Chinese Characters” or “CHIN9522 Exploration of Major Cultural Themes across Chinese History”) offered by the Chinese Language Centre of the School of Chinese in lieu. To apply for exemption from the Chinese language enhancement requirement, students should complete the application form at the School website (<https://ug.hkubs.hku.hk/support-and-development/useful-info/downloadable-forms>) and return it to the Faculty Office by the deadline.

(b) Common Core Courses (6 courses; 36 credits)

Students shall complete a total of 36 credits in the Common Core Curriculum, comprising at least 6 credits and not more than 12 credits from each Area of Inquiry (AoI) with not more than 24 credits being selected within one academic year except where candidates are required to make up for failed credits. Please refer to the Common Core website (<https://commoncore.hku.hk/>) for details.

(c) Artificial Intelligence Literacy Courses (2 courses; 6 credits): (i) AILT1001 Artificial Intelligence Literacy I + (ii) AILTxxxx Artificial Intelligence Literacy II *or other microcredential AI Literacy course*

Students are highly encouraged to take AILT1001 either in Semester 1 or 2 of Year 1 as it is a prerequisite for taking the second Artificial Intelligence Literacy course required for graduation. Please refer to the AILT1001 website (<https://ailt.cds.hku.hk/>) for more information.

(d) Non-credit Bearing Courses under UG5 (2 courses; 0 credits)

- CAES1001 Academic Communication in English (ACE) is a compulsory course for all undergraduate students. Students must enrol in CAES1001 in either Semester 1 or 2 of Year 1 unless exemption has been granted.

Students who have achieved Level 5 or above in English Language in HKDSE, or equivalent, in the year of admission (*i.e. 2025, unless otherwise specified below; test result obtained after admission to the University will not be considered*) are exempted from the ACE requirement. To apply for exemption from the ACE requirement, students should complete the online application form at the School website (<https://ug.hkubs.hku.hk/support-and-development/useful-info/downloadable-forms>) by the deadline.

- UGRE1001 Introduction to the Constitution, the Basic Law and the National Security Law is an online course which adopts a self-directed learning approach. Students have the flexibility to take the course in any semester throughout their period of study. Enrolment on the course is automatic. Please refer to the CEDARS-GE website (<https://www.cedars.hku.hk/ge/ugre1001.html>) for more information.

2. Compulsory Major in International Business and Global Management (16 courses; 96 credits)

(a) Faculty Core Courses (FCC) (4 courses; 24 credits): (i) ACCT1101 Introduction to Financial Accounting + (ii) ECON1210 Introductory Microeconomics + (iii) FINA1310 Corporate Finance + (iv) Statistics Course (ECON1280 Analysis of Economic Data or IIMT1640 Probability and Statistics for Business)

- FCC can only be double-counted across major-major, but not major-minor combination. Should the FCC constitute the requirements of a second major or a minor offered by HKU Business School, students will be required to take an equivalent number of credits of free electives (for major-major combination) or advanced level minor disciplinary electives (for major-minor combination) in lieu of the overlapped FCC.
- Double-counting is NOT allowed for courses other than the FCC. Students will be required to take an equivalent number of credits of advanced level disciplinary electives under the major/minor concerned in lieu of the overlapped courses.

(b) Disciplinary Core Courses (9 courses; 54 credits): (i) BUSI1805 International Field Trip + (ii) BUSI3808 Global Analysis Team Project + (iii) BUSI3809 Leadership Development Programme + (iv) IIMT2601 Management Information Systems + (v) MGMT2401 Principles of Management + (vi) MKTG2501 Introduction to Marketing + (vii) STRA3702 International Business Environment + (viii) STRA3703 Multinational Corporations + (ix) STRA4702 Global Corporate Strategy

(c) IBGM Disciplinary Electives (2 courses; 12 credits): Students should complete two IBGM disciplinary electives (12 credits), one course (6 credits) each from List A and List B. Please refer to [Attachment I](#) for the list of IBGM disciplinary electives.

(d) Capstone Course (1 course; 6 credits): STRA4701 Strategic Management

3. Second Major in Any Discipline (12 courses; 72 credits)

Students should declare a second major (and optional minor, if applicable) via SIS during the preliminary course enrolment period in Year 2. Major/minor declaration is to be finalised by the end of the add/drop period in Semester 1 of Year 4. Students may utilize the 18 credits of free electives to fulfil the second major where the requirements exceed 72 credits.

4. Free Electives (3 courses; 18 credits)

Free electives are courses in any disciplines except Common Core and Chinese Language Enhancement courses.

5. Compulsory Overseas Exchange

To be undertaken in Semester 2 of Year 3. To satisfy the curriculum requirement of compulsory overseas exchange, candidates shall complete exchange studies of at least one semester at an overseas institution. Failure to obtain credits at the host institution will be considered as failure to complete the said curriculum.

The BBA(IBGM) degree regulations and syllabus, course descriptions, and course outlines are downloadable from the School website (<https://ug.hkubs.hku.hk>). For enquiries regarding the BBA(IBGM) curriculum, please contact the Faculty Office by email to fbe.undergrad@hku.hk. It is important that you state your full name, university number, curriculum, and year of study in the email.

IBGM Disciplinary Electives

List A

<i>Course Code</i>	<i>Course Title</i>	<i>Year of Study</i>	<i>Credits</i>
BUSI3801	Business Law	4	6
BUSI3803	Company Law	4	6

List B

<i>Course Code</i>	<i>Course Title</i>	<i>Year of Study</i>	<i>Credits</i>
FINA2390	Financial Programming and Databases	4	6
FINA2350	Text Analytics and Natural Language Processing in Finance and Fintech	4	6
MKTG3511	Advertising Management	4	6
MKTG3524	Digital Marketing	4	6

(*Note: The courses listed above may not be offered every year.)

Last updated in August 2025